



## *Louisiana Music Educators Association*

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### **LMEA Annual Professional Development Conference**

**November 19-23, 2020 ♦ Crowne Plaza Executive Center ♦ Baton Rouge, LA**

#### **Collegiate Booth Price List and Information for 2020**

Your booth registration includes a ¼-page ad in the All-State Concerts program, a single professionally-printed program that will include all concert programs. You have the option to purchase a larger ad, ½ page or full page. A proof of the 2019 program can be found using this link:

<https://www.lmeamusic.org/all-state-programs/>

#### **Program specs:**

- Size: 8 1/2 x 11" Vertical
- Paper: 100lb Gloss Book c2S with Aqueous Coating
- Color: Full Color Throughout (Digital Heidelberg Offset Press)
- Cover Paper: Self Cover 100lb Gloss Book with Aqueous Coating
- Quantity: 3000 (available to all parents, students, and teachers attending the concerts)

#### **Ad specs:**

- Bitmap Graphics: JPEG, TIFF, or PNG. 300 dpi or higher. CMYK color.
- PDF Graphics: Embedded graphics 300 dpi or higher. All text converted to outlines/curve. CMYK color.
- Vector Graphics: Adobe Illustrator, EPS, or Corel Draw. All text converted to outlines/curve. CMYK color.
- All ads are full color/full bleed.

**Plans:** There are three different plans from which you may select. All registrations, payments, and ad copy must be received by October 1, 2020. Forms received without proper ad information will be listed in program by "name" only due to deadlines set by the printer.

**Booth:** All collegiate booths are set up in the hotel atrium and are assigned by LMEA's Public Relations Chair on a first come/first served basis. Universities/Colleges are allowed only 1 booth. Each booth includes one (1) six foot, skirted and covered table and four (4) name tags.

#### **Plan 1**

**\$350**

- ❖ ¼ page ad in the program (Ad size 4.5 X 5 vertical layout)
- ❖ 6-foot exhibit table – covered in white/skirted in black

#### **Plan 2**

**\$450**

- ❖ ½ page ad in the program (Ad size 8.5 X 5 – horizontal layout)
- ❖ 6-foot exhibit table – covered in white/skirted in black

#### **Plan 3**

**\$650**

- ❖ Full page ad in the program (Ad size 8.5 X 11 – vertical layout)
- ❖ 6-foot exhibit table – covered in white/skirted in black

**Registration:** Complete the online form and either pay by credit card (online) or check. If paying by check, send copy of your registration receipt (this is an automatically generated email) with your check to LMEA Public Relations, Carolyn Herrington, 2208 Blankenship, DeRidder, LA 70634. *Make checks payable to Louisiana Music Educators Association.* Registration form, payment, and ad copy must be received by October 1, 2020.

**Late Fee:** Any registrations or payments received after October 1 will be charged a late fee of \$75. Ad copy received after the printer's deadline (also October 1) cannot be accepted and college/university will be listed by name only.