



Louisiana Music Educators Association

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LMEA 2020 VIRTUAL Professional Development Conference

November 20-22, 2020

Dear Music Industry Professional:

On behalf of the members of the Louisiana Music Educators Association, I invite you to exhibit at our 2020 VIRTUAL Professional Development Conference. This Conference will offer you virtual access to our membership, both music educators and collegiate members.

In addition to providing our membership with innovative, useful, and educational virtual clinics, the LMEA Board of Directors also realizes that providing access to the innovative and practical materials and services that companies like yours can offer is an integral part of a successful conference. By virtual exhibiting, you have an opportunity to reach out to our membership and put a "virtual face" with your product or service. Our conference has time allotted to visit the exhibits which we hope will provide a great opportunity for vendors and attendees. We offer two conference options for exhibitors:

Silver Sponsorship: \$100

- Logo and link in the preconference Newsletter
- Logo and a link to your company on the LMEA Virtual Conference Exhibitors page
- Logo and a link to your company or product website on the "Accelevents" virtual conference page until December 22

Gold Sponsorship: \$300

- Logo and link in the preconference Newsletter
- Logo and a link to your company on the LMEA Virtual Conference Exhibitors page
- Logo and a link to your company or product website on the "Accelevents" virtual conference page until December 22
- Designation as "Sponsoring Company" with 30-45 sec. ad before clinic session during virtual conference
- Advertising in e-newsletter - logo with link and 50-word description - prior to conference
- Post conference thank you sent to membership in e-newsletter with your logo and link included

Contract payments must be **RECEIVED BY** October 1, 2020 (see contract). **Contracts received after Oct. 1 will incur a late fee of \$75. No refunds will be given for cancelations.**

Whether your company's goal is to gain new customers or just to stay in contact with your current clientele, we feel that the **LMEA 2020 Virtual Professional Development Conference** is a good investment of your time and money. If you have any questions, I can be reached by phone or email. I look forward to hearing from you.

Hope to hear from you soon!

Carolyn Herrington

Carolyn Herrington
LMEA Public Relations Chairman

2020 LMEA Virtual Professional Development Conference Information and Guidelines for Commercial Exhibitors

Advertising Specs:

LMEA will be using “Accelevents” to produce our virtual conference. Format requirements and maximum upload sizes:

Images (logo)

JPG or PNG (2 mb)

700 X 350 px

RGB color

Upload image to online Exhibitor Registration Form (LMEA Website)

Video

MP4 or MOV

Length - 45 second max

Send video to James Hearne, Conference Coordinator at
james.hearne@lmeamusic.org

All registration is online:

Registration forms are found online at <https://lmeamusic.org/2020-conference-general-information/exhibitor-information-virtual-conference/>. Registration fees can be paid by credit card or by company check. You must adhere to all published deadlines.

Additional Advertising Opportunities:

If you are interested in advertising in *The Louisiana Musician*, the official publication of LMEA, please contact the Interim Editor, Carolyn Herrington at carolynherrington3@gmail.com for additional information. *The Louisiana Musician* is currently an online magazine, published three times each year.

