



Louisiana Music Educators Association

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LMEA All-State Events – Collegiate Booth Price List and Information

March 26-29, 2021 ♦ Crowne Plaza Executive Center ♦ Baton Rouge, LA

LMEA Virtual Professional Development Conference – Advertising Option

November 20-22, 2020

Dear Collegiate Sponsors:

Due to the unprecedented restrictions resulting from COVID-19, LMEA has had split our Fall Conference apart from our All-State activities for the 2020-21 school year. We are currently planning for a Virtual Professional Development Conference November 20-22, 2020 and postponing the All-State events to March 26-29, 2021, with the hope that restrictions will have eased by then.

We realize how important it is for you to have time to visit with students ahead of scholarship auditions, however, we still believe it will be invaluable for you to have the opportunity to connect with our talented All-State students in March. As a way of helping, we are offering to include all universities who have pre-paid their All-State Collegiate Booth Registration by October 23, 2020 as a collegiate sponsor at our Virtual Professional Development Conference. This will include – at no extra charge – the following:

- Logo and link in the preconference Newsletter
- Logo and a link to your university on the LMEA Virtual Conference Collegiate page
- Logo and a link to your company or product website on the “Accelevents” virtual conference page until December 22.

Registration Deadlines: If you want to have a virtual presence at the November Virtual Conference, we must have your paid registration and ad verbiage by October 23, 2020. Paid registrations after October 23 will only be included in the March 2021 All-State Concerts Program.

October 23, 2020

- Logo and link in November Virtual Professional Development Conference
- Table at All-State Event
- Ad in Program for All-State Event

February 15, 2021

- Table at All-State Event
- Ad in Program for All-State Event

March 5, 2021 (printer's deadline*)

- \$75 Late fee
 - Table at All-State Event
 - Ad in Program for All-State Event
- * Ad copy received after the printer's deadline (March 5, 2021) cannot be accepted.

All-State Concerts Program: Your booth registration includes a ¼-page ad in the All-State Concerts program, a single professionally printed program that includes all concert programs. You have the option to purchase a larger ad, ½ page or full page. A proof of the 2019 program can be found using this link: <https://www.lmeamusic.org/all-state-programs/>. Completed registrations before October 23 will receive a Logo and a link to your college/university on the LMEA Virtual Conference Exhibitors page.

Program specs:

- Size: 8 1/2 x 11" Vertical
- Paper: 100lb Gloss Book c2S with Aqueous Coating
- Color: Full Color Throughout (Digital Heidelberg Offset Press)
- Cover Paper: Self Cover 100lb Gloss Book with Aqueous Coating
- Quantity: 3000 (available to all parents, students, and teachers attending the concerts)

Ad specs:

- Bitmap Graphics: JPEG, TIFF, or PNG. 300 dpi or higher. CMYK color.
- PDF Graphics: Embedded graphics 300 dpi or higher. All text converted to outlines/curve. CMYK color.
- Vector Graphics: Adobe Illustrator, EPS, or Corel Draw. All text converted to outlines/curve. CMYK color.
- All ads are full color/full bleed.

Plans: There are three different plans from which you may select. All registrations, payments, and ad copy must be received by the deadlines set forth above. Forms received without proper ad copy by the printer's deadline cannot be accepted.

Plan 1 \$350

- ¼ page ad in the program (Ad size 4.5 X 5 vertical layout only)
- 6-foot exhibit table – covered in white/skirted in black

Plan 2 \$450

- ½ page ad in the program (Ad size 8.5 X 5 – horizontal layout only)
- 6-foot exhibit table – covered in white/skirted in black

Plan 3 \$650

- Full page ad in the program (Ad size 8.5 X 11 – vertical layout)
- 6-foot exhibit table – covered in white/skirted in black

Booth: All collegiate booths are set up in the hotel atrium and are assigned by LMEA's Public Relations Chair on a first come/first served basis to be determined by the date the completed registration is received. Universities/Colleges are allowed only 1 booth. Each booth includes one (1) six foot, skirted and covered table.

Set-up: Times are TBA as we continue to work through new logistics and schedules for this year. We will make information available as soon as possible.

Payment: Complete the online form and either pay by credit card (online) or check.

If paying by check, send a copy of your registration receipt (this is an automatically generated email) with your check to LMEA Public Relations, Carolyn Herrington, 2208 Blankenship, DeRidder, LA 70634. Make checks payable to Louisiana Music Educators Association. Be sure it is received by the due date.

Late Fee: Any registrations or payments received after March 5, 2021 will be charged a late fee of \$75. Ad copy received after the printer's deadline (also March 5) cannot be accepted.