



# READY, SET, GEALUX!

**1-Day Professional Development Music Conference**

*Saturday August 7th, 2021*

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EDITION  
MOTIVATE**

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**Saturday, August 7, 2021**


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9:00am	General	<p><b>Keynote Address</b></p> <p>Cameron W. Jenkins – Founder of <b>Full Potential Leadership</b></p>
10:00am	General	<p><b>Program Success: A Careful Blend of Content and Context</b></p> <p>Dr. Tim Lautzenheiser – Attitude Concepts for Today, Inc., Vice President of Education for Conn-Selmer, Inc.</p> <p><i>*For New and Emerging Teachers*</i></p>
	General	<p><b>What's Changed? Understand How Students Consume Information</b></p> <p>Tiffany Kerns – Executive Director, Country Music Association (CMA) Foundation</p> <p><i>*For Experienced Teachers*</i></p>
11:00am	General	<p><b>Feel the Music: Music Therapy Concepts to Connect Your Music and Emotions</b></p> <p>SFC Christy Klenke – US Army Band</p>
	DEI	<p><b>Program Building in Title 1 Schools</b></p> <p>Andy Bower – Director of Band, Living School (LA)</p>
	Band	<p><b>Beginning Band Instrument Selection: Immediate Success = Long Term Success</b></p> <p>Brett Babineaux – Director of Bands, Broussard Middle School (LA)</p>
12:30pm	DEI	<p><b>Building Success with Less</b></p> <p>Kedric Taylor – Director of Bands, Southern University (LA)</p>
	General	<p><b>Closing the Gap</b></p> <p>Elisa Janson Jones – Sr. Product Manager – Digital, Conn-Selmer, Inc. Erin Cole Steele – Director of Educational Programs, Conn-Selmer, Inc.</p>
1:30pm	Band	<p><b>Rescoring for Small Bands and Limited Instrumentation</b></p> <p>Dr. Quincy C. Hilliard – Composer-in-Residence, University of Louisiana-Lafayette</p>
	Orchestra	<p><b>Maximizing Student-Centered Instructional Approaches in the Orchestral Strings Classroom</b></p> <p>Rebecca Holmes – Middle School Dean of Students, Kenner Discovery Health Sciences Academy (LA) Elizabeth Fortune – Director of Orchestras at Seattle's Ballard High School (WA)</p>
	Vocal	<p><b>Going on the Record: Upping the Quality of Your All-State Recordings</b></p> <p>Greg Oden – Retired, West Monroe High School (LA) Scott Frick – Owner of Music City Studios</p>



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- |        |            |  |
|--------|------------|--|
| 2:30pm | DEI        | <p><b><a href="#">There's No Elevator to the Top, You Gotta Take the Stairs</a></b><br/>           Dr. William Earvin – Educational Support Manager, Southeast Region, Conn-Selmer, Inc.<br/>           Dr. Jack Eaddy – Director of Athletic Bands, Western Carolina University</p> |
|        | General    | <p><b><a href="#">Popular Music Education and Modern Band (Sponsored by Little Kids Rock)</a></b><br/>           Featuring: Mary Claxton, Kenrick Wagner, Lauren Brown, Spencer Hale, Scott Burstein</p>   |
|        | Elementary | <p><b><a href="#">Theme and Variations with Chrome Song Maker</a></b><br/>           Keith James – Westdale Heights Academic Magnet (LA)</p>   |
| 3:30pm | Band       | <p><b><a href="#">Small is a Mindset: Outgrow Your Thinking</a></b><br/>           Joel Denton – retired, Director of Bands, Ooltewah High School (TN)</p>   |
|        | DEI        | <p><b><a href="#">Empowering Your Girls to Lead</a></b><br/>           Dr. Myra Rhoden – Band Director &amp; Fine Arts Dept. Chair, Fayette County High School (GA)<br/>           Dr. Zandra Bell-McRoy – Director of Bands, Cedar Shoals High School (GA)</p>                      |
|        | General    | <p><b><a href="#">Starting Your Year Off Right. Setting up for SUCCESS!</a></b><br/>           Jessica Fain – Director of Bands, Bluff Middle School (LA)</p>  |
| 4:30pm | Elementary | <p><b><a href="#">Movement for Teachers Who Hate Dancing!</a></b><br/>           Tyler Swick – Music teacher, Author, and Songwriter in Las Vegas (NV)<br/>           Franklin Willis – Elementary Music Coach for Metro Nashville Public Schools (TN)</p>                           |
|        |            |   |
|        | Jazz       | <p><b><a href="#">Stepping Stones for Jazz Improvisation-From Day 1 to the Big Gig</a></b><br/>           Doug Stone – Assistant Professor of Jazz Studies, Louisiana State University</p>   |
|        | General    | <p><b><a href="#">The Road to Recovery: Avoiding Music Teacher Burnout</a></b><br/>           Marcus Morris – Assistant Director of Bands, Dorman High School (SC)</p>   |
| 5:45pm | General    | <p><b><a href="#">Advancing Music Education: Building Beyond Boundaries</a></b><br/>           Scott Sheehan – President-Elect, National Association for Music Education<br/>           Dr. Mackie Spradley – President, National Association for Music Education</p>                |





## SESSION DESCRIPTIONS

9:00am General

### **Keynote Address**

Cameron W. Jenkins – Founder of **Full Potential Leadership**

10:00am General

### **Program Success: A Careful Blend of Content and Context**

Dr. Tim Lautzenheiser – Attitude Concepts for Today, Inc., Vice President of Education, Conn-Selmer, Inc.

*\*For New and Emerging Teachers\**

*We spend much time focusing on the cognitive aspect of learning and sometimes avoid the affective value of the growth process. Do our students LISTEN or do they LEARN? The master teachers know it is more than the WHAT and/or the HOW, but it is important to make sure the students understand WHY the exchange of information has relevance to their welfare in preparing for the challenges of life. Ownership of responsibility only comes when the LANDLORD OF LEARNING is the student.*

General

### **What's Changed? Understand How Students Consume Information**

Tiffany Kerns – Executive Director, Country Music Association (CMA) Foundation

*\*For Experienced Teachers\**

*It's no surprise that the pandemic has changed human behavior in a big way. As we look towards the school year, it's important to understand the habits of our young people and how they have evolved in the last 2 years. It should come as no surprise that students are leading the world's transition to digital media and without hesitancy. It's important to understand and dissect the consumption habits of our students as we aim to reach them in the classroom both now and in the future.*

11:00am General

### **Feel the Music: Music Therapy Concepts to Connect Your Music and Emotions**

SFC Christy Klenke – US Army Band

*This presentation will provide an overview of the field of music therapy, explore the connection of music and emotions, and demonstrate how music therapy concepts can be integrated into music education to benefit students, audiences, and teachers.*

DEI

### **Program Building in Title 1 Schools**

Andy Bower – Director of Band, Living School (LA)

*This session will address the most significant challenges I've faced in my 9 years teaching in Title I schools, and strategies for overcoming those challenges. We will discuss how to handle budget shortfalls, scheduling issues, student needs, and lack of professional development, all of which are common struggles for music educators in Title I schools.*



Band

**Beginning Band Instrument Selection: Immediate Success = Long Term Success**  
**Brett Babineaux – Director of Bands, Broussard Middle School (LA)**

*The session will offer suggested steps for beginning band instrument selection. Topics will include recruiting, testing, parental involvement, purchasing, renting, and retention.*

12:30pm DEI

**Building Success with Less**

**Kedric Taylor – Director of Bands, Southern University (LA)**

*Building a music program from scratch is a challenging task for any music teacher. With only a couple students, little to no music library, no instruments, and a budget that is small to non-existent, these components make building a program a complicated task. For many teachers building a music program is an ideal situation, especially if the teacher is a first-year teacher looking to get their foot in the door to teaching. Developing a music program is something that many music educators will encounter during their teaching career. I will present some creative ideas and ways on how to build more with less.*

General

**Closing the Gap**

**Elisa Janson Jones – Sr. Product Manager – Digital, Conn-Selmer, Inc.**

**Erin Cole Steele – Director of Educational Programs, Conn-Selmer, Inc.**

*This session will guide you with recommendations for developing your students' skills as we music educators consistently attempt to build upon and adapt. Since the last year of our lives has been turned upside down, many new ideas, platforms, and formats have been brought to our attention to help make these processes more streamlined and successful. From recruitment and retention to increased engagement and fundamental teaching, Erin Cole Steele and Elisa Janson Jones will bring to this presentation several new options for you, your colleagues, your students, and your parents to capitalize on these highly important parts of your yearly requirements and expectations.*

1:30pm Band

**Rescoring for Small Bands and Limited Instrumentation**

**Dr. Quincy C. Hilliard – Composer-in-Residence, University of Louisiana-Lafayette**

*Declining enrollment, lack of funding, class load requirements, extracurricular activities and after school jobs have had a tremendous effect on the size of the large band programs. Small programs are fast becoming the rule rather than the exception. In other cases, a program that depends largely upon its feeder schools might not have much control over its size or instrumentation from year to year. These problems, along with others, have hurt the school band program; thus making ideal instrumentation difficult to achieve. If you have a problem with limited or unbalanced instrumentation, it can cause enormous balance problems when trying to perform many of the selections for today's concert band. This workshop will focus on solutions for rescoring and instrumental substitutions to help the director.*



- Orchestra     **Maximizing Student-Centered Instructional Approaches in the Orchestral Strings Classroom**  
Rebecca Holmes – Middle School Dean of Students, Kenner Discovery Health Sciences Academy (LA)  
Elizabeth Fortune - Director of Orchestras at Seattle's Ballard High School (WA)  
*Participants in this session will explore the infusion of modern, progressive teaching approaches alongside traditional string orchestra instruction. The presenters maintain respect for the strong Classical traditions of orchestral strings content and curriculum but seek to enhance the experiences of student musicians through creative, progressive approaches. Specifically, the session will examine practical music theory, improvisation, and composition activities designed to engage students in folk music and modern music genre performance opportunities. The Cajun folk tune "Reel de Joie" is interwoven throughout the session to give context and intent to the topic while celebrating the rich musical traditions of Louisiana. Participation is encouraged for teachers of all student proficiency levels of any instrumental music performing ensemble.*
- Vocal     **Going on the Record: Upping the Quality of Your All-State Recordings**  
Greg Oden, retired, West Monroe High School (LA), LMEA Vocal Division Chair  
Scott Frick, Owner of Music City Studios  
*An introduction of the basic recording techniques of recording our students for LMEA All-State Auditions. This will be a discussion of the basic, intermediate, and advanced possibilities for musical recording available outside of the professional studio environment. We will discuss the equipment, programs, and tools needed to provide your students with the best recording possible.*
- 2:30pm     DEI     **There's No Elevator to the Top, You Gotta Take the Stairs**  
Dr. William Earvin – Educational Support Manager, Southeast Region, Conn-Selmer, Inc.  
Dr. Jack Eaddy – Director of Athletic Bands, Western Carolina University  
 *Oftentimes, directors have ambitious goals for our programs, but sometimes we forget that even the best programs took time to build. If directors don't dedicate sufficient time and effort, it would be hard for their programs to flourish. This session will provide strategies to help directors learn how to build their programs and develop the "steps" necessary to build a successful, comprehensive program. Come prepared to talk Fundamentals, Effective Communication, Marketing, Programming Music, and all things BAND!*
- General     **Popular Music Education and Modern Band (Sponsored by Little Kids Rock)**  
Featuring: Mary Claxton, Kenrick Wagner, Lauren Brown, Spencer Hale, Scott Burstein  
*While popular music can be a powerful tool for generating interest in music, many teachers steeped in formal learning struggle to apply informal techniques to unfamiliar music. This workshop demonstration is centered on the belief that all people are musical, demonstrated quickly and in an enjoyable manner for all ages by leveraging the musical choices of the individual. This is achieved through the performance of modern band – culturally relevant music of students taught through approximation, music acquisition, theory, and social equity.*



- Elementary **Theme and Variations with Chrome Song Maker**  
 Keith James – Westdale Heights Academic Magnet (LA)  
*Participants will learn how to use Chrome song maker with a lesson inspired by Mozart!*
- 3:30pm Band **Small is a Mindset: Outgrow Your Thinking**  
 Joel Denton – Retired, Director of Bands, Ooltewah High School (TN)  
*In this session we will examine why our thinking becomes the stumbling block to seeing our possibilities. We must change the way we think to change our perception. When we do this, the realm of possibilities before us become apparent and the energy to pursue them becomes our fuel to proceed! The mind always leads us to believe what we think, so our mission and goal is to overcome that easy negative and run diligently towards the possibilities while always remembering the size of our heart is more important than the size of our band!!!*
- DEI **Empowering Your Girls to Lead**  
 Dr. Myra Rhoden – Band Director & Fine Arts Department Chairperson, Fayette County High School (GA)  
 Dr. Zandra Bell-McRoy – Director of Bands, Cedar Shoals High School (GA)  
*This session will allow educators to self-reflect on current leadership development practices in your music program as well as explore ways to engage, enliven, and empower girls through self-evaluation, self-advocacy and increased confidence.*
- General **Starting Your Year Off Right. Setting up for SUCCESS!**  
 Jessica Fain – Director of Bands, Bluff Middle School (LA)  
*In this session I will cover things that you can do to ensure that you will have a successful start to the school year. We will cover the first days of school, the importance of setting the standard for success, maintaining excellence through high expectations, and how to foster a positive environment for learning music.*
- 4:30pm Elementary **Movement for Teachers Who Hate Dancing!**  
 Tyler Swick – Music teacher, Author, and Songwriter in Las Vegas (NV)  
 Franklin Willis – Elementary Music Coach for Metro Nashville Public Schools (TN)  
*This session will explore creating movement in the classroom utilizing popular music, Garage Band, Soundtrap, and children's literature.*



- Jazz **Stepping Stones for Jazz Improvisation-From Day 1 to the Big Gig**  
 Doug Stone – Assistant Professor of Jazz Studies, Louisiana State University  
*This session will detail strategies to teach form, harmony, rhythm, riffs, and improvisation using his “Stepping Stones Through Jazz Improvisation” method. Participants will receive an advance PDF copy of his forthcoming book.*





General

**The Road to Recovery: Avoiding Music Teacher Burnout**

**Marcus Morris – Assistant Director of Bands, Dorman High School (SC)**

*About 90% of the nationwide annual demand for teachers is created when teachers leave the profession, with two-thirds of teachers leaving for reasons other than retirement (Carver-Thomas & Darling-Hammond, 2017). In addition to the regular classroom teacher stressors, music teachers have additional duties which lead to higher levels of stress (Allsup, 2005). Music educators experience different work environments compared to those of their traditional teaching counterparts; the problems they face each day are unique to what is often the only teacher of this type in a school building (Abril & Bannerman, 2019). This session offers some tips and advice to prolong your career as well as increase your efficiency and productivity by creating stress-saving strategies. Let's work together to get on the road to recovery!*

5:45pm General

**Advancing Music Education: Building Beyond Boundaries**

**Scott Sheehan – President-Elect, National Association for Music Education**

**Dr. Mackie Spradley – President, National Association for Music Education**

*Join in a discussion about building music programs in the wake of the pandemic. We will share some of NAFME's advocacy resources as well as the latest guidance for sustaining and growing music opportunities for children in our schools. Come share your success stories and ideas as we all move forward together.*

## MEET OUR PRESENTERS

*Biographies and pictures of all Ready, Set, Geaux! conference presenters can be found on the LMEA website.*

<https://www.lmeamusic.org/ready-set-geaux/>







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