

L.M.E.A. Strategic Plan 2020

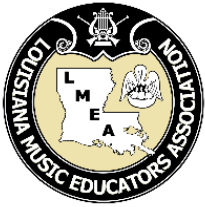
Scotty Walker, President

Mission Statement:

The mission of the Louisiana Music Educators Association is to provide leadership, professional development, and support for its membership to ensure quality music education.

Goals and Objectives:

Goal 1: Create a Louisiana Advocacy Leadership Force Committee.	
Objectives	Means of Accomplishment
1. Identify key areas of need.	a. Appoint L-ALF Chairperson
	b. Create Organizational Pillars
	c. Meet with committee on regular basis
2. Collaborate with NafME and other organizations.	a. Explore the possibility of joint workshops developed with partner associations.
	b. Collaborate with arts’ associations around the state.
	c. Offer virtual and in-person advocacy training sessions.
3. Provide online advocacy tools and promotion through articles, information, and links on the LMEA website.	a. Seek membership contributions of stories to be posted on the website or distributed in other means.
	b. Develop a section on the website to provide links to aid members.
4. Plan a Hill Day for 2022	a. Seek out grant opportunities for funding assistance
	b. Develop “leave behind” booklets
Goal 2: Create a Diversity, Equity, and Inclusion Council	
Objectives	Means of accomplishment
1. Identify key areas of need.	a. Appoint Council Chairperson
	b. Create Organizational Structural Elements
	c. Meet with committee on regular basis
2. Re-establish communication and collaboration with Louisiana HBCUs	a. Include HBCU performance groups at the Professional Development Conference
3. Provide virtual and in-person seminars that address relevant topics.	a. Virtual “12 for 12” series
	b. Include DEI sessions at in-person and virtual conferences.
4. Expand Class D to help underserved and monoritized schools grow into the current assessment model.	a. Explore alternate assessment adjudication sheets b. Offer training sessions before and after the assessment performance.



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Goal 3: Re-establish and maintain a State Solo and Ensemble Festival	
Objectives	
1. Qualifying round at each district in order to participate in State.	
2. Expand the middle school solo literature to include solo collection books.	
3. Consider expanding solo and ensemble festivals to include Jazz and other non-traditional ensembles.	
4. Establish a virtual recital for top performers.	
Goal 4: Mentorship Program	
Objectives	Means of accomplishment
1. Identify new and emerging music teachers	a. Publicize through newsletters, social media, and website
2. Create a website sign-up for interested mentees and mentors	a. Webmaster
	b. Information sent to committee chairperson
3. Establish guidelines for both the mentee and the mentor	a. Collaborate and research similar programs in other state music organizations.
	b. Collaborate with the DEI Council
4. Offer professional development opportunities	a. Virtual and in-person sessions
Goal 5: Professional Development Expansion	
Objectives	Means of accomplishment
1. Offer PD opportunities outside of the LMEA Conference.	a. Appoint PD chairperson
	b. Create a “think tank” document for ideas
	c. Create a monthly webinar series using Zoom and/or WebinarJam
	d. Collaborate with Division Chairs, DEI Council, and LALF on ideas
Goal 6: Performance Awards	
1. Robert L. Wilhite Award	a. Develop rules and regulation b. Create committee members to oversee deadlines, recordings, and selection
2. Barbara Butler Award	
3. Standard of Excellence Award	
Goal 7: Guitar All-State Ensemble	
Objectives	Means of Accomplishment
1. Add guitar ensemble(s) to the All-State audition and performance process.	a. Appoint Guitar Chairperson
	b. Create policies and procedures for the audition process. This includes audition material.
	c. Create an LMEA Guitar Division