



Louisiana Music Educators Association

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LMEA Professional Development Conference and All-State Events

November 16-20, 2023 ♦ Crowne Plaza Executive Center ♦ Baton Rouge, LA

Collegiate Booth Price List and Information for 2023

Booth: All collegiate booths are set up in the hotel atrium and are assigned by LMEA's Public Relations Chair on a first come/first served basis. Booth setup will begin Friday morning at 7:30. Universities/Colleges are allowed only 1 booth. Each booth includes one (1) six foot, skirted and covered table and four (4) name tags.

Your booth registration includes a ¼-page ad in the Conference program, a single professionally-printed program that will include all All-State concert programs and the LMEA conference schedule. You have the option to purchase a larger ad, ½ page or full page. The 2022 program can be found using this link:

<https://www.lmeamusic.org/2022-conference-program/>

Program specs:

- Size: 8 1/2 x 11" Vertical
- Paper: 100lb Gloss Book c2S with Aqueous Coating
- Color: Full Color Throughout (Digital Heidelberg Offset Press)
- Cover Paper: Self Cover 100lb Gloss Book with Aqueous Coating
- Available to all parents, students, and teachers attending the concerts

Ad specs:

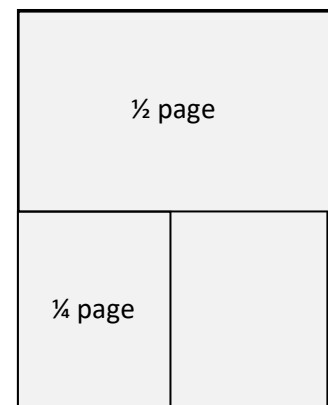
- Bitmap Graphics: JPEG, TIFF, or PNG. 300 dpi or higher. CMYK color.
- PDF Graphics: Embedded graphics 300 dpi or higher. All text converted to outlines/curve. CMYK color.
- Vector Graphics: Adobe Illustrator, EPS, Corel Draw. All text converted to outlines/curve. CMYK color.
- All ads are full color/full bleed.

Note: For best use of full bleed, extend the background image only approximately ¼ inch past the ad size's dimensions on all sides.

Plans: There are three different plans from which you may select. All registrations, payments, and ad copy must be received by October 13, 2023. All ads must be uploaded with the registration form. Forms received without proper ad information will be listed in program by "name" only due to deadlines set by the printer.

NOTE: Ad sizes are UPDATED for 2023.

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| Plan 1 | \$350 |
| ❖ ¼ page ad in the program (Ad size 4.25 X 5.5 vertical layout) | |
| ❖ 6-foot exhibit table – covered in white/skirted in black | |
| Plan 2 | \$450 |
| ❖ ½ page ad in the program (Ad size 8.5 X 5.5 – horizontal layout) | |
| ❖ 6-foot exhibit table – covered in white/skirted in black | |
| Plan 3 | \$650 |
| ❖ Full page ad in the program (Ad size 8.5 X 11 – vertical layout) | |
| ❖ 6-foot exhibit table – covered in white/skirted in black | |



Registration: Complete the online form and either pay by credit card (online) or check. Please note that there is a small processing fee for credit card payments. If paying by check, send a copy of your registration receipt (this is an automatically generated email) with your check to Joshua Stearman, LMEA Public Relations Chair, 100 Panther Dr., Slidell, LA 70461. If your university requires an invoice beyond the automatic payment confirmation, please contact Joshua Stearman.

Make checks payable to Louisiana Music Educators Association. Registration form, payment, and ad copy must be **received** by October 13, 2023.

Late Fee: Any registrations or payments received after October 13 will be charged a late fee of \$75. Ad copy received after the printer's deadline (also October 13) cannot be accepted and college/university will be listed by name only.

Questions: Email Joshua Stearman at jstearman@lmeamusic.org with questions or if you need assistance.