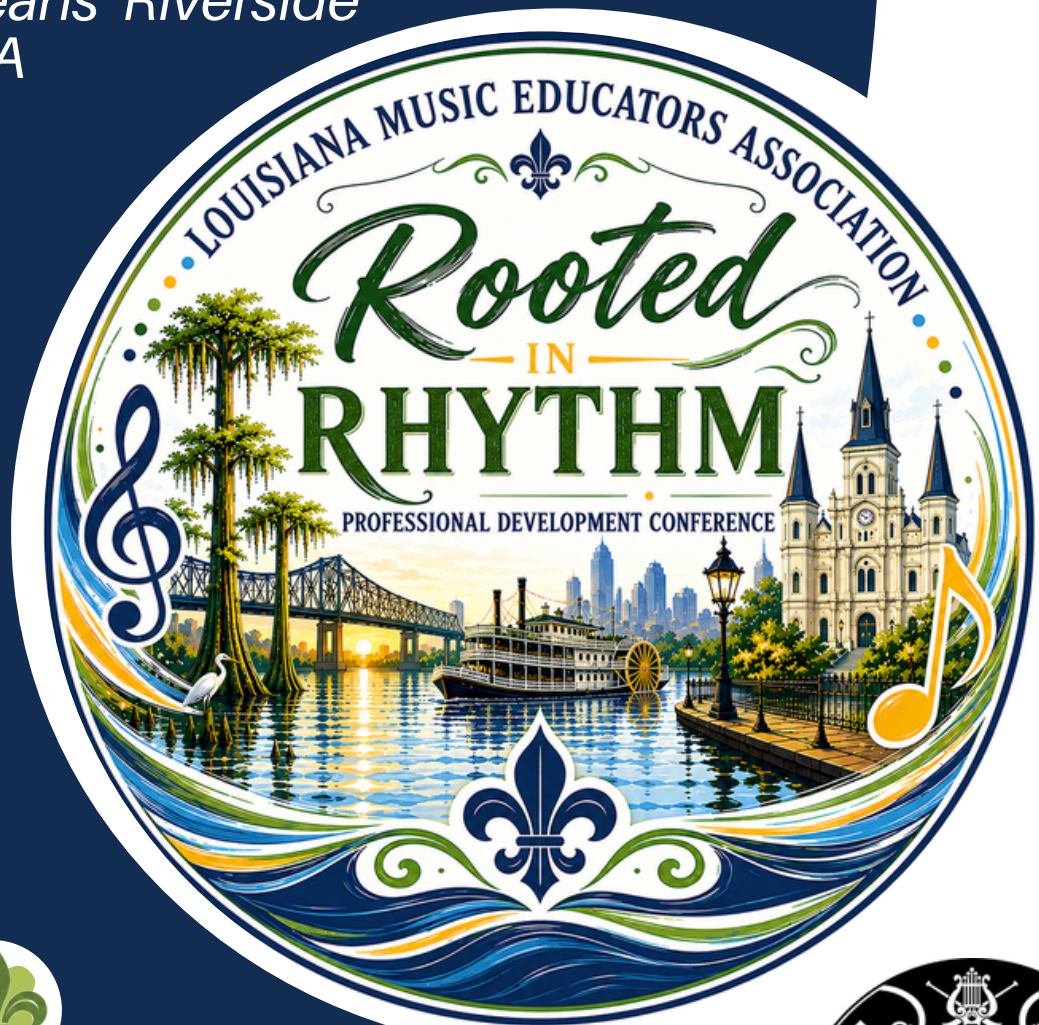


January 15-18, 2027

Professional Development Conference

*Hilton New Orleans Riverside
New Orleans, LA*



Partnership Packet
exhibitor & sponsorship
information

Presented by
WWW.LMEAMUSIC.ORG





LOUISIANA MUSIC EDUCATORS ASSOCIATION

Rooted-IN-RHYTHM

ALL-STATE HONOR ENSEMBLES &
PROFESSIONAL DEVELOPMENT CONFERENCE



The Louisiana Music Educators Association is proud to invite you to partner with us by exhibiting or sponsoring the 2027 Professional Development Conference in New Orleans, Louisiana!

As one of the premier music education events in the Gulf South, the LMEA Professional Development Conference brings together music educators, collegiate members, administrators, students, parents, and industry leaders for an inspiring and impactful weekend of learning, networking, and performance. Our continued growth has transformed the conference into a true regional destination, creating valuable opportunities for organizations to connect with a diverse and highly engaged audience.

In an increasingly digital world, meaningful face-to-face interactions remain invaluable. The LMEA Conference provides a unique opportunity to showcase your products, services, programs, and opportunities directly to those who influence purchasing decisions and shape the future of music education. Attendees include directors and educators from across Louisiana, collegiate music students, and participants in the Louisiana All-State Bands, Choirs, Orchestras, Jazz Ensemble, Guitar Ensemble, Handbell Choir, and Percussion Ensemble.

By exhibiting or sponsoring, your organization will gain direct access to thousands of educators, students, parents, and decision-makers while demonstrating your commitment to supporting music education. Whether your goal is to increase brand awareness, generate sales, recruit students or employees, launch new products, or strengthen relationships with current customers, the LMEA Professional Development Conference offers exceptional value and unparalleled exposure.

We invite you to join us as a valued partner in advancing music education throughout Louisiana and the Gulf South. Together, we can create meaningful experiences, inspire future generations of musicians, and strengthen the music education community for years to come.

We look forward to welcoming you to New Orleans in 2027!



Craig Byers

**PUBLIC RELATIONS,
EXHIBITORS & SPONSORS**

publicrelations@lmeamusic.org



Denise Howell

**CONFERENCE LOGISTICS
COORDINATOR**

conferencechair@lmeamusic.org



Lynn Burton

**CONFERENCE
COORDINATOR**

lbarton@lmeamusic.org



MORE ATTENDEES

The LMEA Conference welcomes over 1600 attendees including students, parents, teachers, and administrators from Louisiana and across the Gulf South.



AFFORDABLE

Booths start at \$450, introducing you to a clientele who typically hasn't attended a regional convention. Exhibitors will also have access to the reduced rate in our room block.



PARTNERSHIPS AVAILABLE

Show your support for music education in Louisiana by partnering with LMEA by sponsoring performing groups, student meals, internet service, signage, or spotlight your brand with a clinic!



WANT TO LEAVE A LASTING IMPRESSION?

Make sure your brand is on everyone's mind with thousands of daily impressions by underwriting attendee lanyards or advertising on the conference stage! Contact us for more information!



Exhibit PACKAGES

	PREMIER	PLUS	EXHIBITOR
Description	Exhibit in the heart of the action with an oversized booth located in "The District." This area is the hub between the clinic spaces, exhibit hall, and several All-State rehearsals. 8'x20' floor space, two (2) six-foot tables with tablecloths and skirts, four (4) chairs, wastebasket 12 booths available	Ensure maximum exposure by purchasing a booth at the entrance to the exhibit hall! 8'x10' floor space; 8' high back and 3' high side drape; one (1) six-foot table with tablecloth and skirt; two (2) chairs, wastebasket, and a 7" x 44" one-line booth ID sign. 10 booths available	Meet attendees face-to-face in the beautiful St. Charles Ballroom. 8'x10' floor space; 8' high back and 3' high side drape; one (1) six-foot table with tablecloth and skirt; two (2) chairs, wastebasket, and a 7" x 44" one-line booth ID sign. 37 booths available
Cost	\$1500	\$850	\$450
Acknowledgement as a Premier Exhibitor on LMEA homepage with an embedded link to your website	✓		
Access to host after-hours receptions and events in hospitality suites	✓		
Logo, company profile, and/or company name listed on LMEA Exhibitor page	Logo and Company Profile with embedded link	Logo with embedded link	Company name listed
Social media shoutouts preconference from official LMEA Facebook page	✓		
Priority consideration for future conference renewals	✓	✓	
Ad Placement in color, digital program	1/2 page (arranged horizontally) Upgrade to a full page for \$200	1/4 page (arranged vertically) Upgrade to a half page for \$100 and full page for \$300	1/4 page (arranged vertically) Upgrade to a half page for \$100 and full page for \$300
Conference badges provided	6	4	Commercial/non-profit: 2 Collegiate/Military: 4
Mail & Email List of those that have opted in	✓	✓	

Please see price list for the number of badges provided per booth. Each badge will be assigned to an individual working your booth. Badge sharing is prohibited. Extra badges can be purchased ahead of time or at the registration booth.

Additional exhibit booth space is available for purchase. Each additional Plus booth may be added for \$375, and each additional Exhibitor booth may be added for \$275.

Arrangements for drayage, additional tables, furnishings, or other equipment are not the responsibility of LMEA and must be made directly with our exhibit hall contractor, Freeman.

Electricity is not included in the package price. Any electricity needs should be contracted through Encore, the AV contractor for the Hilton.



DEADLINES

All registration, payments, and ad copy must be received by **December 5, 2026** to avoid a \$100 late fee.

No refunds will be given for cancellations.



Sponsorship PACKAGES



Elevate Your Brand While Investing in Louisiana Music Education
Explore sponsorship opportunities designed to maximize your visibility and impact.
All sponsorship packages include:

- Recognition as an official 2027 LMEA Conference Partner
- Company logo on the conference sponsor webpage
- Company listing in the digital conference program
- Opportunity to include one promotional item in each tote bag (provided by sponsor)
- Recognition on signage throughout the conference
- Sponsor ribbon for exhibitor badges (if exhibiting)



Tote Bag

Put your brand in every attendee's hands. Your logo will be prominently featured on the official conference tote bag distributed to attendees at registration, providing visibility throughout the conference and long after the event concludes.

Company logo co-branded on tote bag

Exclusive Sponsorship

\$2,000



Attendee Lanyard

Be seen at every session and event. Your logo will appear on the official conference attendee lanyards worn by music educators, administrators, collegiate members, exhibitors, and guests throughout the conference.

Company logo co-branded on attendee lanyards

Exclusive Sponsorship

\$750



Student Lanyard

Connect directly with the next generation of music educators and performers. Your logo will be featured on the official student lanyards worn by All-State students and collegiate attendees throughout the conference.

Company logo co-branded on attendee lanyards

Exclusive Sponsorship

\$1,250



Digital Ad

Capture attendees' attention with dynamic advertising displayed on high-resolution digital display kiosks strategically placed throughout the conference venue. Your custom graphic or video will be showcased on eye-catching vertical displays in high-traffic areas, providing continuous exposure as attendees move between sessions, exhibits, and events.

Opportunity to showcase a custom static graphic or video (provided by sponsor)

\$300



Social

The Second Line Social brings attendees together for coffee, fresh beignets, and meaningful networking before the day's sessions begin. Your organization will be recognized as a supporter of one of the conference's most popular gathering spaces, creating opportunities to connect with music educators in a relaxed and welcoming environment.

MUST HAVE A MINIMUM OF 10 PARTNERS

\$1,000



Pro Performance

Support an inspiring musical experience while showcasing your commitment to music education. Your company will receive recognition as the presenting sponsor of a featured professional performance attended by conference participants.

Exclusive Concert Advertisement

\$10,000



Keynote Spaker

Associate your brand with one of the conference's premier events. As the presenting sponsor of the keynote session, your organization will receive prominent recognition before and during the presentation, positioning your company alongside one of the conference's most anticipated experiences.

Exclusive Advertisement

\$10,000



Main Stage

Position your organization at the center of the conference experience by sponsoring the LMEA Main Stage. Throughout the conference, the Main Stage serves as the hub for featured performances, special presentations, announcements, and attendee engagement. Your brand will receive continuous visibility in one of the conference's highest-traffic and most photographed locations.

Exclusive Advertisement

\$20,000

Let's partner together! Select one or more sponsorship opportunities to showcase your organization while investing in the future of music education in Louisiana.



new THIS YEAR

Day 1 Passport to Prizes



- Each attendee is given an "Exhibitor Passport" with a square for every exhibitor.
- Each participating booth gives a unique sticker (provided by LMEA) when an attendee visits.
- Attendees must visit all booths to qualify for prize drawings.
- Prizes consist of items, discounts, etc provided by vendors and LMEA.

Day 2 Bingo Card Challenge



- Each attendee is given a bingo card featuring exhibitors.
- Examples: Visit a college booth, Try a new instrument, See a marching arts vendor, Meet a first-time exhibitor, Purchase an item, Learn how another school uses a product
- Completed rows earn small prizes; blackout cards enter the grand prize drawing.



A Signature Networking Experience

Give your organization exclusive access to meaningful conversations with music educators, administrators, collegiate members, and future music educators in a relaxed New Orleans-inspired setting. Unlike a traditional exhibit booth interaction, the Second Line Social creates an environment where attendees can slow down, enjoy local hospitality, and engage in authentic conversations with your team. It's an ideal opportunity to build relationships, discuss products and services, and establish lasting connections within Louisiana's music education community.

Sponsor Benefits:

- Dedicated networking space for one-on-one conversations with attendees
- Opportunity to display marketing materials and promotional items throughout the event
- Sponsor recognition in conference materials, website, mobile app, and onsite signage
- Opportunity to provide a brief welcome message during the event
- Premium logo placement as the presenting sponsor of the social

How does it work?

To build excitement throughout the conference, participating exhibitors will receive custom LMEA Mardi Gras doubloons, created exclusively for the conference, to distribute from their booths during Day One. These commemorative doubloons will serve as invitations to the Second Line Social on Day Two, encouraging attendees to visit exhibitors before gathering for an afternoon of networking and New Orleans hospitality.

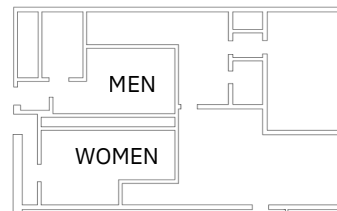
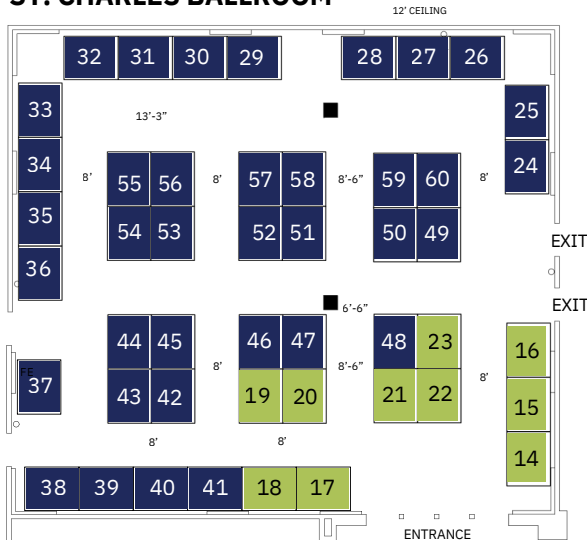
NOTE: Must have at least 10 sponsors interested in this event.

Exhibitor SPACE FLOOR PLAN

HILTON NEW ORLEANS RIVERSIDE - LEVEL 3 - NEW ORLEANS, LOUISIANA

St. Charles Ballroom
47 - 8' X 10' Booths

ST. CHARLES BALLROOM



- Exhibitor**
- Plus Exhibitor**
- Premium Exhibitor**

Map not to scale. Subject to revisions.



ST. JAMES BALLROOM

**High School
Symphonic Band
Rehearsal**

JEFFERSON BALLROOM

**High School
Concert Band
Rehearsal**

THE DISTRICT

**Elevators and Escalators
from 1st and 2nd floors**

FULTON

**High School
Guitar Rehearsal**

6 Clinic Rooms

VENDOR SCHEDULE

LOAD IN: Friday 2-6pm **LOAD OUT:** Sunday 5-8pm

EXHIBITOR HOURS: Saturday & Sunday 9am-Noon, 1-5pm (Lunch Noon-1pm)

All vendors will be contacted individually for load in/out. A schedule will be utilized for parking purposes.

Access will be available from the 5th floor parking garage and loading docks.





hotel INFO and POLICIES

Liabilities and Additional Guidelines:

- Your booth must be set up and ready to show by exhibit hall opening. Hotel rules dictate certain floor protections and other policies with load in and load out, so we cannot guarantee hall access outside the scheduled load in and out times.
- You, your company's representatives, and all items related to your exhibit must remain within your designated floor space.
- All vendors are required to monitor their noise level and maintain a professionally courteous level.
- LMEA, Hilton New Orleans Riverside, Freeman, nor Encore is liable or responsible for your materials during the conference. The exhibit area is locked, secured, and patrolled by a security guard during non-exhibit hours. The District is not able to be locked, though security will be patrolling the area.
- Do not leave cash boxes or other money unattended in the exhibit area. LMEA, Hilton New Orleans Riverside, Freeman, nor Encore will assume responsibility.



1/2 Page

1/4 Page



Logo and Company Profile

When completing the application, you will be asked to upload your company logo (.PNG, JPEG, EPS or Vector files), and a brief company profile (75 words or less).

Included Program Ad Specifications

Ad specs:

- Bitmap Graphics: JPG, JPEG, or PNG. 300 dpi. RGB color.
- Vector Graphics: Adobe Illustrator, or EPS. All text converted to outlines/curve. RGB color.

Ad sizes:

- 1/4 page ad: 4.25 X 5.5 vertical layout
- 1/2 page ad: 8.5 X 5.5 horizontal layout
- Full-page ad: 8.5 X 11 vertical layout



Hilton

NEW ORLEANS RIVERSIDE

Two Poydras Street
New Orleans, LA 70130
504-561-0500

LMEA Room Block Rate:

\$224/night plus tax

Discounted Overnight Self Parking:

\$20/night

Rooming block will open

August 1, 2026

Discounted room block closes on

December 22, 2026.





Thank You

2026 PARTNERS!



PREMIUM



Bob Rogers Travel



UNIVERSITY OF
LOUISIANA
LAFAYETTE



PLUS



WILLIAM CAREY
UNIVERSITY



Nicholls State University



EXHIBITOR



LOUISIANA TECH
UNIVERSITY



BELHAVEN
UNIVERSITY



— We look forward to *partnering* with *you* in 2027! —